

Friends of the Juneau Public Libraries (FOJPL) Goals and Objectives for 2010

Introduction: The purpose of this working document is to define the FOJPL overall direction for the coming year (from the 2009 Annual Meeting through the 2010 Annual Meeting). It serves to guide the FOJPL Board's actions on behalf of the Members in attaining the following Objectives, which are listed under the five standing Goals of the FOJPL bylaws on a "best fit" basis (see Purposes in the bylaws). The Goals and Objectives were presented to the FOJPL membership as a whole at the September 2009 Annual Meeting and ratified.

Goal A. "To maintain an association of persons interested in libraries;"

Objective A1: Continue to maintain an active and engaged FOJPL board of directors in accordance with our organization's by-laws.

Actions: Hold quarterly and special meetings (as needed) to conduct our normal business; recruit for and fill board vacancies; carry out committee assignments; fulfill legal and financial management responsibilities; employ professional services, as needed; hold annual membership meeting, etc.

Leadership: Board Officers & Nominating Committee

Objective A2: Continue to meet the legal obligations of FOJPL by submitting the required annual report to the IRS, in accordance with Article V.4.C of our current bylaws. Maintain a bookkeeper and investment counselor to safeguard the assets of the corporation

Actions: Prepare and submit IRS form 990, supervise the activities of a bookkeeper and an investment counselor.

Leadership: Treasurer & President

Objective A3: Publish joint FOJPL/Juneau Public Libraries periodic newsletters on our website to keep members and other interested people informed about libraries-related topics and events and activities of the Friends; encourage membership in FOJPL; etc.

Actions: Gather and organize newsworthy materials for publication; post on Website to members and the public; print and distribute extra hard copies through libraries.

Leadership: Library Staff & Secretary

Objective A4: Maintain and update FOJPL's website ("Friendsjpl.org").

Actions: Continually post upcoming Board meeting dates and agendas, latest newsletter; latest board meeting minutes; keep officers listing up to date; consider adding credit card donations option; link to CafePress store, etc. Also Activate amazingbookstore.org website.

Leadership: Website Coordinator (Website technical aspects); Secretary (new postings via Webmaster)

Objective A5: Maintain and periodically update FOJPL's membership list.

Actions: Review membership data base at least twice annually/ purge expired memberships/ add new members; send acknowledgement cards upon receipt of donations; etc.

Leadership: Membership Coordinator

Objective A6: Strengthen FOJPL's Membership and Bookstore committees.

Actions: Recruit and organize committee members from FOJPL's membership list and cadre of Bookstore volunteers to serve on the Membership Committee and the Bookstore

Committee. Carry out committee functions described in FOJPL's bylaws under Article VII (Committees).

Leadership: Membership Coordinator & Bookstore Liaison

Goal B. "To focus public attention on library services, facilities, and needs;"

Objective B1: Continue to explore possibility of building a new public library at Dimond Park in the Mendenhall Valley to replace the existing branch in the Mendenhall Mall.

Actions: Scope out need for a new library and if and when it should be built in consultation with library staff and other key parties. Depending on a favorable scoping outcome, start initial media campaign to introduce the need for the library to the larger community. Review and consider updating prior Dimond Park concept plan. As needed, consult with and/or employ professional help to develop and implement a strategy for furthering this objective. Consider creating a special committee to maintain momentum. If timing is right, approach the City Assembly to propose adding such a new library project to its Capital Budget.

Leadership: New Library Coordinator (currently vacant) & Board as a whole

Objective B2: Review FOJPL's on-going support for the Association for the Education of Young Children (AEYC) Imagination Library to determine how it helps promote young reader usage of Juneau's public libraries; consider making it a program under Youth Services at the library due to the growth of Preschool Family Nights at the Library which has grown out of the Imagination Library grant

Actions: Schedule AEYC representative presentation at quarterly board meeting.

Leadership: Treasurer

Goal C. "To receive and encourage gifts, endowments, and bequests to the Juneau Public Libraries;"

Objective C1: Continue to support the operations of the Amazing Bookstore and its hard-working volunteers.

Actions: Pay rent, insurance and utilities for Bookstore space at the Airport Mall; manage and invest bookstore revenues; help furnish newly expanded bookstore; etc.

Leadership: Bookstore Liaison & Bookstore Committee

Objective C2: Develop and publish a pamphlet that would be helpful to anyone thinking of gifting the Libraries through FOJPL

Actions: Develop draft language for the pamphlet for Board review and approval; publish a quantity for hand-out and mailing purposes; post on website; distribute to estate planners, legal offices, etc.

Leadership: Juneau Libraries Director

Objective C3: Periodically run ads on KTOO suggesting gifts to the Libraries through FOJPL.

Actions: Have script writer Jonas Lamb develop ad scripts for Board review and approval; submit to KTOO.

Leadership: Secretary

Goal D. "To support and cooperate with the Juneau Public libraries in developing library services and facilities for the community;"

Objective D1: Continue to respond positively to Library staff requests for programs support as they are received.

Actions: Review and, subject to Board approval, fund needed library programs such as Author Visits and Youth Services; book tote bags, etc.

Leadership: Board as a whole.

Objective D2: Continue to respond positively to Library staff requests for furnishing upgrades that are beyond the reach of the libraries operating budget.

Actions: Review and, subject to Board approval, fund needed library furnishings upgrades such as the remodeling of the Valley Library's children's area and the replacement of computer chairs at the Downtown and Valley libraries, etc..

Leadership: Board as a whole.

Goal E. "To support the freedom to read as expressed in the American Library Association Bill of Rights,"

Objective E1: Continue to monitor State and City governmental developments pertaining to the use of libraries and voice supportive or opposing positions, as appropriate.

Actions: Prepare position letters; give testimony; etc. in relation to pending legislation, assembly actions, etc., after discussing with the Board

Leadership: President & Juneau Libraries Director, or as assigned.

F. Other Related Objectives

Objective F1: Bring FOJPL's permanent archival record up to date and house in the Douglas Public Library, in accordance with Article X (Records) of our current bylaws.

Actions: Review current record and bring up to date in accordance with Article IX.1.A

Leadership: Secretary, assisted by willing Board members and/or FOJPL members

\$ Needs Estimate: \$100 (for loose leaf folders and other supplies).

Objective F2: If not already accomplished by the end of 2009, convene a Financial Oversight Committee in 2010 to examine FOJPL's books and financial practices in accordance with Article VII of our current bylaws.

Actions: Recruit committee members and initiate financial review.

Leadership: President

Objective F3: Review and update FOJPL's bylaws to keep them current.

Actions: Consider adding a provision under Article VIII (Finances) to address limitations on the use of FOJPL's funds.

Leadership: Bylaws Review Committee